

# HOW TO PREPARE YOUR HOME FOR PHOTOGRAPHY

ASTLEYS - SALE GUIDES



# A PICTURE PAINTS A THOUSAND WORDS

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Without doubt, the most important part of your sales marketing is the photography. Good photos will attract potential buyers to arrange a viewing on your home whilst bad photography will likely cost you interest.

Our teams are trained to capture your home in the right way, showing off the space with a high quality, sharp image.

To make your homes photography even better, follow some of our helpful tips.





# START WITH THE BASICS

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- Remove any clutter that may be on show in your photos
- Clean your windows inside and out
- Open curtains and blinds to let in natural light
- Put away your pets beds, bowls and toys



# THE LIVING ROOM

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The living room is where most families spend their time together so making it look homely in the photography is a great way to connect with potential buyers.

- Brighten up the room with some fresh flowers
- If you have an open fire/log burner, light it ready for our arrival
- Plump up the sofa cushions
- Turn on the table lamps
- Why not place a couple of property magazines on your coffee table to finish the look.





# THE KITCHEN

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The Kitchen is often described as the heart of the home and the room a buyer falls in love with. Follow the tips below to make yours stand out!

- Clear the counters of any clutter and put away jars/chopping boards
- Clean the sink and put away washing up liquid, washing up bowls and plate racks
- Wipe down cupboards, counters and floors
- Clear the fridge door of any magnets
- Empty the washing machine
- Add some colourful flowers or a fruit bowl
- Hide away recycling/bins



# THE BEDROOMS

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- Use neutral bedding and compliment it with a textured throw and cushions
- Clear the bedside cabinets and turn on the table lamps
- Put away any clothes and shoes





# THE BATHROOM

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- When it comes to the bathroom do away with your old towels and replace with plain white fluffy towels
- Put away bath mats
- Hide away any bottles of shampoo, shower gels and cleaning items.
- Don't forget to put the toilet seat down!



# OUTDOORS

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- Remove cars from the driveway
- Wipe down doors and windows
- Tidy the garden, mowing lawns, removing weeds and hiding away and bins/clutter
- Add some colourful hanging baskets and planters for the finishing touch

If you would like any further advice, please contact our teams. We're on hand to help!

