

HOW TO PREPARE YOUR HOME FOR PHOTOGRAPHY

ASTLEYS - SALE GUIDES



A PICTURE PAINTS A THOUSAND WORDS

Without doubt, the most important part of your sales marketing is the photography. Good photos will attract potential buyers to arrange a viewing on your home whilst bad photography will likely cost you interest.

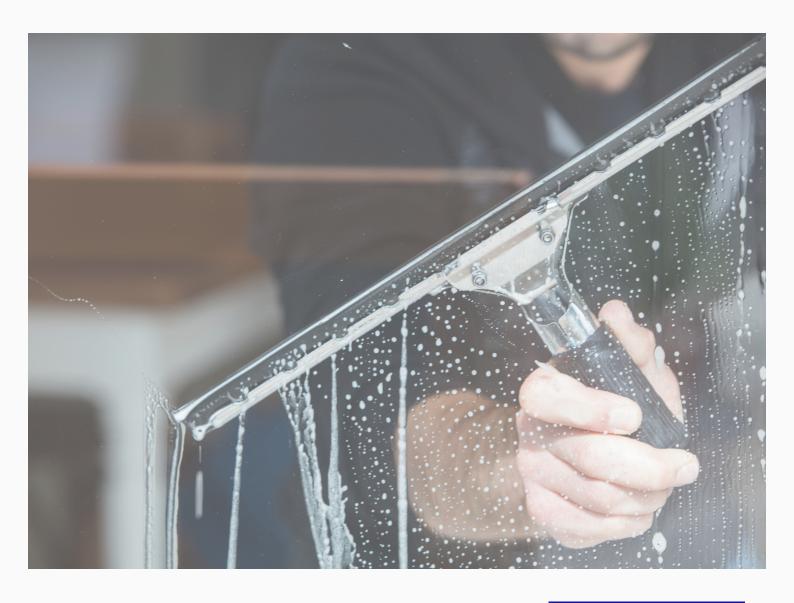
Our teams are trained to capture your home in the right way, showing off the space with a high quality, sharp image.

To make your homes photography even better, follow some of our helpful tips.



START WITH THE BASICS

- Remove any clutter that may be on show in your photos
- Clean your windows inside and out
- Open curtains and blinds to let in natural light
- Put away your pets beds, bowls and toys



THE LIVING ROOM

The living room is where most families spend their time together so making it look homely in the photography is a great way to connect with potential buyers.

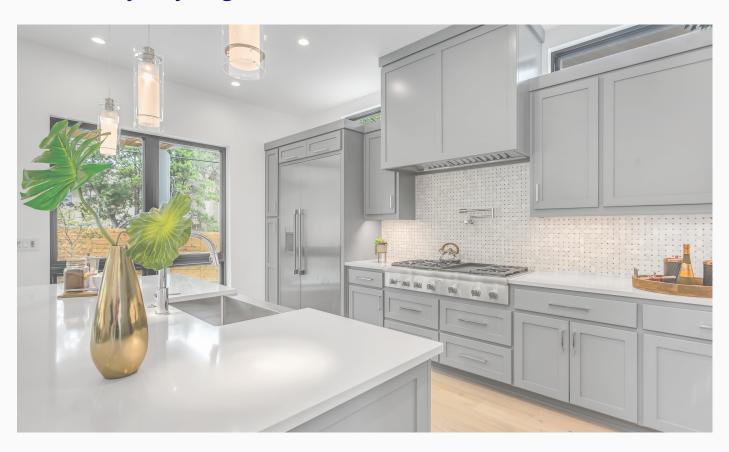
- Brighten up the room with some fresh flowers
- If you have an open fire/log burner, light it ready for our arrival
- Plump up the sofa cushions
- Turn on the table lamps
- Why not place a couple of property magazines on your coffee table to finish the look.



THE KITCHEN

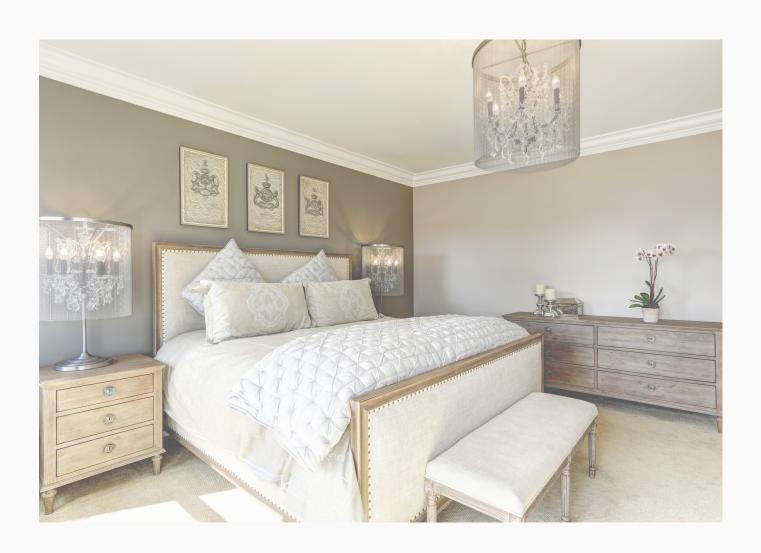
The Kitchen is often described as the heart of the home and the room a buyer falls in love with. Follow the tips below to make yours stand out!

- Clear the counters of any clutter and put away jars/chopping boards
- Clean the sink and put away washing up liquid, washing up bowls and plate racks
- Wipe down cupboards, counters and floors
- Clear the fridge door of any magnets
- Empty the washing machine
- Add some colourful flowers or a fruit bowl
- Hide away recycling/bins



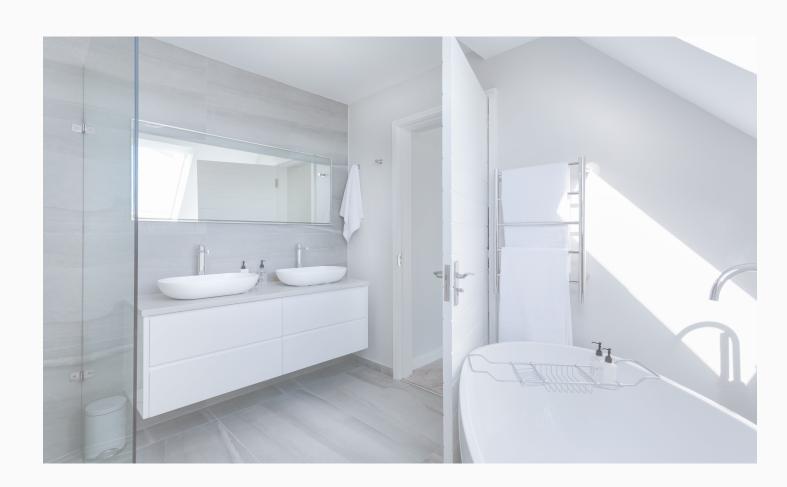
THE BEDROOMS

- Use neutral bedding and compliment it with a textured throw and cushions
- Clear the bedside cabinets and turn on the table lamps
- Put away any clothes and shoes



THE BATHROOM

- When it comes to the bathroom do away with your old towels and replace with plain white fluffy towels
- Put away bath mats
- Hide away any bottles of shampoo, shower gels and cleaning items.
- Don't forget to put the toilet seat down!



OUTDOORS

- Remove cars from the driveway
- Wipe down doors and windows
- Tidy the garden, mowing lawns, removing weeds and hiding away and bins/clutter
- Add some colourful hanging baskets and planters for the finishing touch

If you would like any further advice, please contact our teams. We're on hand to help!

