EASY TIPS TO BOOST YOUR HOMES KERB APPEAL

ASTLEYS - SALE GUIDES

THE IMPORTANCE OF KERB APPEAL

It is always important to make a great first impression, especially when it comes to selling your home. Whether somebody is browsing through your homes listing online or attending a viewing in person, your homes kerb appeal may play a big part in their buying decision.

Improving the external appearance of your home will help give your marketing an added boost, so take a read through our guide to help your home stand out.

" 76% OF BUYERS BELIEVE THAT FIRST IMPRESSIONS ARE EVERYTHING"

I.YOUR DRIVEWAY, FRONT GARDEN AND UPVC

Use a pressure washer to rid the driveway and paths of moss, weeds and dirt to leave it looking clean and new! Put away any bins that may be visible and take away any unnecessary clutter. Be sure to mow the lawn regularly and cut away any overgrowth!

Wipe down your windows and doors so they are sparkling and have your gutters and fascias cleaned of any dirt/moss.

2. COLOURFUL HANGING BASKETS AND PLANTERS

Adding some colour to the front of your home can go a long way in making your home stand out!

Bright, colourful hanging baskets will really transform how your property appears to a potential buyer. Add in some pots and be sure to sweep away any leaves and keep borders and hedges well maintained.

3.EXTERNAL PAINTING

Sometimes, just giving a tired hardwood front door, wooden windows or a flaking garage door a coat of paint can work wonders.

These are all focus points for a buyer so it is imperative that they are well maintained.

Painting elevations can also really freshen up the look of your home.

4.PAVEMENTS AND VERGES

Something often not thought about when discussing kerb appeal is the surround of your home.

Sometimes what is outside of your boundary can have a negative effect on a potential buyers first impression.

If there is litter, leaves or mess left on the pavement, be sure to tidy this up prior to any viewings as it could deter a potential buyer.